



**Monster Tower**  
1205 Alpha Drive, Alpharetta, GA 30004  
877-778-6937 www.monstertower.com

**PRESS  
ALERT**

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## NEWS RELEASE

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### FOR IMMEDIATE RELEASE:

#### **Monster Tower Offers Carbon Fiber Wakeboard Tower Accessories**

Alpharetta, GA - April 3, 2008 - Monster Tower, the most popular aftermarket wakeboard tower and accessories company, and sister company to factory tower giant Xtreme Tower Products (XTP), is pleased to announce a partnership with California based Fundamental Industries to make its carbon fiber board racks and a carbon fiber mirror arm available to consumers at <http://www.MonsterTower.com>.

The Revolution Rack by Fundamental Industries is leading the way in wakeboard rack design by using the latest high compression mold technologies for carbon fiber and including a patent pending internal bungee system that keeps the bungees stored when not in use. The rack is available for flat mounting on towers or with a clamp for pipe towers like a Monster Tower or any other. Raising the bar even higher is the aluminum and carbon fiber swivel arm that is available for use with the Revolution rack on flat mount towers. Swing your boards in the boat for easy loading and let them ride in sleek, silent style on the outside.

"Carbon fiber really pushes the envelope in the wakeboard tower accessories field and is not limited for use only with carbon fiber towers," remarked Tony Williams, President of MAC Tower Solutions, the parent company of Monster Tower. "Aluminum and carbon fiber used in combination create a great look that automatically upgrades any tower."

"We are excited to have our carbon fiber tower accessories reach more customers through Monster Tower's extensive dealer network and useful web site," says Joe Stanish of Fundamental Industries. "Carbon fiber can help anyone add style and differentiate their tower from the one in the next dock."

For more information about the Revolution Board Rack and mirror arm, visit [www.MonsterTower.com](http://www.MonsterTower.com) or call 877-778-6937.

#### **About Monster Tower**

Since April 2003 Monster Tower, Inc. has provided universal wakeboard towers that fit any boat and wakeboard tower accessories that fit any tower. For 2008 it introduces two new universal wakeboard towers, an industry first universal tower bimini, and an affordable swivel board rack. Founded out of a desire for a strong, silent and stiff tower that wouldn't break the bank, the company has developed proven products, an extensive worldwide dealer and distribution network, and a loyal customer base at [www.monstertower.com](http://www.monstertower.com).



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Along with its sister company XTP, Monster Tower has produced and sold over 100,000 wakeboard towers in the past ten years. (<http://www.monstertower.com>)

**About Fundamental Industries**

Fundamental Industries, LLC of Victorville, CA is a collective group with more than 40 years of experience in the sporting goods industry with a goal to push the envelope of design through the use of high-tech materials, intelligent design, and a dedicated development process.

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**Revolution Board Rack**



**Carbon Fiber Mirror Arm**

