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**PRESS
ALERT**

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

New Web Site for Monster Tower - New Savings for Customers

Alpharetta, GA - May 27, 2008 - Monster Tower, with over 20,000 [universal wakeboard towers](#) sold since its founding, just launched a completely redesigned website focused on an improved shopping experience for customers searching for [wakeboard towers and accessories](#) for any boat. The new site includes an improved photo gallery showing thousands of boat photos from satisfied customers wanting to show off their Monster Tower to other wakeboard tower shoppers who may be wondering what a Monster Tower would look like on specific boat models. Also included are comments from happy tower owners about the quality of the products and the competence of the service received from Monster Tower. Boaters thinking of purchasing any product, be it a [wakeboard rack](#), universal wakeboard tower, or [tower speakers](#), can feel confident reading about the positive experience of others.

Another useful feature for customers is a new area with prominent placement on the home page that will promote limited time only special offers at various times. Customers should be quick to take advantage of special savings as these offers won't last long and will change regularly.

"We wanted to give the customer easier access to our products with better organization and more information," Mike McTeer, Vice President of Sales and Marketing commented. "Monster Tower is about getting the most tower for your money and we now also have the flexibility to communicate special savings offers periodically to customers."

Check out the new website of the most popular [aftermarket wakeboard tower](#) and accessories company, [Monster Tower](#).

About Monster Tower

Since April 2003 Monster Tower, Inc. has provided [universal wakeboard towers](#) that fit any boat and wakeboard tower accessories that fit any tower. Founded out of a desire for a strong, silent and stiff tower that wouldn't break the bank, the company has developed proven products, an extensive worldwide dealer and distribution network, and a loyal customer base at [Monster Tower](#). Along with its sister company XTP, Monster Tower has produced and sold over 100,000 wakeboard towers in the past ten years.

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