

Monster Tower's Transform Your Boat Sweepstakes

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

2. Eligibility. Subject to the additional restrictions below, the Monster Tower Transform Your Boat Sweepstakes (the "Sweepstakes") is open to US residents who are 18 years or older at the time of entry. Employees of Marine Accessories Corporation ("Sponsor") and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win.

3. How To Enter. The Sweepstakes will run through 11:59pm on Sunday, August 31, 2008 (the "Sweepstakes Period").

Internet Entry: Enter by visiting the Monster Tower official registration page on the MonsterTower.com website (www.MonsterTower.com) and completing all of the required information and following all posted instructions. Complete the registered user form and all required fields and then submit your registration by clicking on the "SUBMIT" button. By registering, you agree to the terms of these Official Rules and to receive e-mails from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such e-mails by following the directions in any email received from Sponsor.

Only one entry per household allowed. Duplicate entries will be deleted prior to the random drawing for winners. Prizes will be shipped to the address provided in the entry form.

Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

4. Winner Selection. One (1) Grand Prize Winner, one (1) Second Prize Winner and one (1) Third Prize Winner will be selected in a random drawing from among all qualified entries to be held on or about Tuesday September 2, 2008.

5. Prizes and Odds. Grand Prize: One (1) Grand Prize Winner will receive one (1) MT2 Universal Wakeboard Tower, two (2) wakeboard racks of a style selected by the Sponsor and two (2) tower speakers of a style selected by the Sponsor. Second Prize: One Second Prize winner will receive one (1) MT1 Universal Wakeboard Tower, two (2) wakeboard racks of a style selected by the Sponsor and two (2) tower speakers of a style selected by the Sponsor. Third Prize: One Third Prize winner will receive his/her choice of one (1) MT1 Universal Wakeboard Tower or one (1) MT2 Universal Wakeboard Tower.

Odds of winning depend on the number of eligible entries received at the time of the drawing.

6. Winner Notification and Acceptance. Winners will be notified on or about Wednesday, September 3, 2008, via a phone call or at the email address provided on winner's registered user profile. To claim prize, each winner must contact Monster Tower within five (5) business days after notification to arrange for product receipt. Winners may be required to provide identification. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed by Winners. Shipping will be to a US business or residence via UPS GROUND or comparable service at the Sponsor's choice. Any expedited shipping costs will be the responsibility of the Winners. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes or duties on prizes. Winners may be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of personal delivery or date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes won and not claimed by eligible winners in accordance with these Official Rules may be awarded to other selected parties up to the discretion of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. **Sponsor.** Monster Tower's Transform Your Boat Sweepstakes is sponsored by MonsterTower.com. The decisions of Sponsor regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of winners (available after September 3, 2008, or a copy of these Official Rules, visit MonsterTower.com or send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), Monster Tower's Transform Your Boat Sweepstakes, 1205 Alpha Drive, Alpharetta, GA 30004. If you have any questions regarding this Sweepstakes, please contact MonsterTower.com at info@monstertower.com or 877-77-TOWER.