



MONSTER TOWER, INC.
1205 Alpha Drive
Alpharetta, GA 30004
1-877-77-TOWER www.MonsterTower.com

PRESS ALERT

NEWS RELEASE

For more information contact: Tracy Frey
417-890-1201, tfrey@marine-accessories.com

FOR IMMEDIATE RELEASE:

Monster Tower Adds to Dealer Focus

Alpharetta, GA - March 17, 2008 - Monster Tower, maker of the hottest selling universal wakeboard towers and a variety of wakeboard tower accessories sold through an already extensive dealer network, is pleased to announce the addition of Brian Glandon to bring additional focus on dealer sales and development. Brian joins Monster Tower with over 10 years of sales experience with Travis Marine and American Boat Center and a wealth of knowledge about how dealerships work and what dealers need.

"The Monster Tower product line is ideal for dealers. The high quality virtually eliminates returns, it is quick and easy to install, and prices are low for the quality of product Monster provides," said Brian Glandon. "I'll be focusing on helping dealers understand how much more Monster Tower offers over the competition, as well as developing future programs to help maximize dealer sales and profits.

"Brian definitely provides us with a perspective that will sharpen our dealer focus and ensure our dealer products and programs are the best in the industry." commented Tony Williams, President of MAC Tower Solutions, the division that includes Monster Tower and Xtreme Tower Products. "We want our dealers to continue to see us as a partner and Brian will ensure we are providing the right tools to keep developing our dealer relationships."

Monster Tower is continuing to seek motivated dealers interested in selling popular, high quality universal aftermarket wakeboard towers and accessories with an affordable price. If you are interested in talking to Brian during this exciting time of growth, please contact him at brian@monstertower.com or 1-877-778-6937, extension 311.

About Monster Tower

Since April 2003 Monster Tower, Inc. has provided universal wakeboard towers that fit any boat and wakeboard tower accessories that fit any tower. For 2008, it introduces two new universal wakeboard towers, an industry first universal tower bimini, and an affordable swivel board rack. Founded out of a desire for a strong, silent and stiff tower that wouldn't break the bank, the company has developed proven products, an extensive worldwide dealer and distribution network, and a loyal customer base. Along with its sister company XTP, Monster Tower has produced and sold over 100,000 wakeboard towers in the past ten years. (<http://www.monstertower.com>)

###