



MONSTER TOWER, INC.
1205 Alpha Drive
Alpharetta, GA 30004
1-877-77-TOWER
www.MonsterTower.com

**PRESS
ALERT**

NEWS RELEASE

FOR IMMEDIATE RELEASE:

The MT2 - Same Monster Quality. More Monster Style.

Alpharetta, GA - March 25, 2008 - From the company that brought the world the first affordable universal wakeboard tower, comes the MT2, Monster Tower's second universal tower, sure to live up to the Monster name with an unbeatable combination of quality, style and affordability. The MT2 shares with the original Monster Tower (MT1), the same ease of installation and universal fit, but adds its own style with more height from gently curved and elongated front legs that create more severe arch in the back.

The MT2 universal wakeboard tower keeps the 2.5" diameter tubing of the original and will fit any boat with a beam width of 60" to 102", although with a wider stance from bow to stern to accommodate the larger windshields of newer boats. The MT2 also folds without tools and all the Monster Tower and XTP Series of universal accessories with certainly fit and function with this tower too.

"Monster Tower makes high quality wakeboard towers and accessories that won't break the bank and the MT2 is no different," commented Tony Williams, President of MAC Tower Solutions, the division that includes Monster Tower and Xtreme Tower Products. "As with all our products, we are so confident in the quality and performance of the MT2, if you don't LOVE your new MT2 tower, we want it back."

Check out the MT2 for yourself at www.MonsterTower.com or find a local Monster Tower dealer on our website at <http://asp.monstertower.com/mtdealers.htm>.

About Monster Tower

Since April 2003 Monster Tower, Inc. has provided universal wakeboard towers that fit any boat and wakeboard tower accessories that fit any tower. For 2008 it introduces two new universal wakeboard towers, an industry first universal tower bimini, and an affordable swivel board rack. Founded out of a desire for a strong, silent and stiff tower that wouldn't break the bank, the company has developed proven products, an extensive worldwide dealer and distribution network, and a loyal customer base. Along with its sister company XTP, Monster Tower has produced and sold over 100,000 wakeboard towers in the past ten years. (<http://www.monstertower.com>)

###

Please visit <http://www.MonsterTower.com/press> for photo ready artwork.